Elements in Art

HOW TO APPLY THEM INTO YOUR WORK

What are the Elements and why are they so important to understand?

- Line
- Color
- Shape
- Form
- Space
- Texture
- Pattern

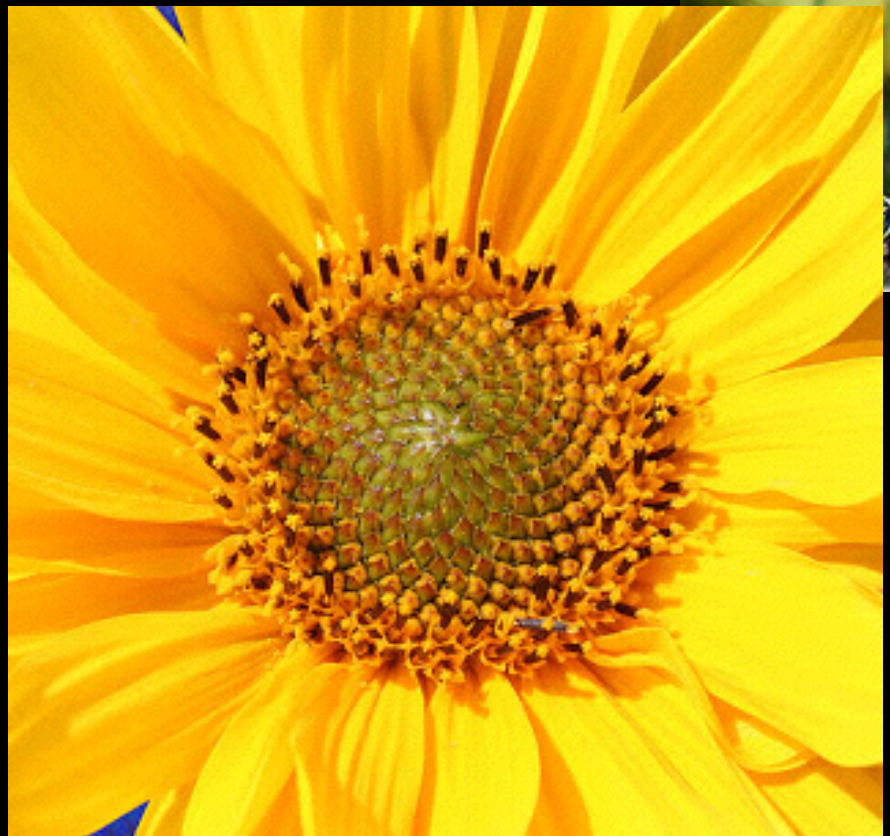
TEXTURE, PATTERN, COLOR, SHAPE, SPACE, FORM
etc. all play a huge role in perception - how we view things

DIRECTION and LINE

iskin.co.uk

NISSAN
CARADVICE.COM.AU

Conveying idea through COLOR



Lets talk about the FUNDAMENTALS OF COMPOSITION IN ILLUSTRATION…

Illustrator's Guide to Composition:

https://www.youtube.com/watch?v=S2BsKU4RvSs